

# READY TO PRINT YOUR CANNABIS LABELS? RUN THROUGH OUR CHECKLIST FIRST.

We want to go the extra mile to set you up for a successful run of labels for your cannabis products and we appreciate how many rules and regulations you have to factor in. **So, we created this checklist of essentials so that you can breathe easy when your design goes to print!**

Here's what you'll find in our cannabis label printing checklist:

1. ELEMENTS THAT ALL CANNABIS PRODUCT LABELS **MUST HAVE**
2. ELEMENTS THAT ALL CANNABIS PRODUCT LABELS **CANNOT HAVE**
3. PARTICULARS FOR **EDIBLE CANNABIS**
4. PARTICULARS FOR **CANNABIS EXTRACTS**
5. PARTICULARS FOR **PEEL-BACK LABELS**

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**Note:** While our checklist is quite comprehensive and has been compiled using the most recent information from [Health Canada](#), it isn't exhaustive. If your product is unique, a combination, new to the market, (or you just want to be extra super sure you're good), we suggest you go straight to the source!

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## 1. ELEMENTS THAT ALL CANNABIS PRODUCT LABELS MUST HAVE

- All info in both English and French.** Exceptions: International Nomenclature of Cosmetic Ingredients (INCI) names and European Union (EU) trivial names

- The standardized high-resolution cannabis symbol** from Health Canada's website in the proper size - link [here](#).
- The exact warning message from Health Canada**, using correct size and colours - link [here](#).
- THC and CBD content** on the Primary Display Panel, formatted correctly according to the class of cannabis - link [here](#), **see sec. 8.1.3**
- Brand name** in equal or smaller font size as the health warning message.
- A **secondary brand element (logo or slogan) is optional**. If included, a logo must be equal to or smaller than the size of the cannabis symbol, and a slogan must not be in font larger than the health warning.
- The **following** info must be included in [black text on a white background, sans serif font, no italics, min. 6pt font, min. 6pt outset, min. 7pt leading](#):
  - Name, telephone number, email address of the license holder
  - Class of cannabis
  - Lot number
  - Recommended storage conditions
  - Packaging date
  - Expiry date [Exemptions](#): plants and seeds, edible cannabis
  - Net weight of the cannabis
  - Number of discrete units, if applicable
  - Cannabis possession statement [Exemptions](#): cannabis plants and dried cannabis
  - Net weight per discrete unit, if applicable [Exemptions](#): Edibles
  - The warning statement: "KEEP OUT OF REACH OF CHILDREN / TENIR HORS DE LA PORTÉE DES ENFANTS" in upper case font

## 2. ELEMENTS THAT CANNABIS PRODUCT LABELS CANNOT HAVE

- No **metallic** elements.
- No **fluorescent** elements.
- No **raised or textured** elements.
- No **scented** elements (i.e. scratch and sniff)
- No **cutout windows**
- No imagery that could be interpreted as being **appealing to young people**. (Vague, we know!)
- No **hidden elements**, for example, heat-activated ink. **Exemption:** peel-back labels. (See section 5 for peel-back guidelines)
- No depictions of **characters, animals, or people**.
- Nothing that evokes either a positive or negative outlook on **“glamour, recreation, excitement, vitality, risk or daring”**
- No **testimonials or endorsements**
- No associations between cannabis and **tobacco or alcohol**
- No implications that there is an **associated cosmetic or health benefit**. **Exemption:** FDA approved products.
- No **false, misleading, or deceptive information**

## 3. PARTICULARS FOR EDIBLE CANNABIS

**In addition to the items in section 1, edible cannabis products must also include the following:**

- The common name of the product — i.e. chocolate, gummy, etc.
- Best Before date in the format year-month-day **Note:** months must be formatted using bilingual symbols. (See end of document for symbols)

- List of ingredients
- Sources of food allergens, gluten, added sulphites, or potential cross-contamination
- Nutrition facts table
- No **direct or implied representation that the product is meant to meet daily nutritional needs.**

#### 4. PARTICULARS FOR CANNABIS EXTRACTS

In addition to the items in section 1, cannabis extract products must also include the following:

- Sources of food allergens, gluten, added sulphites, or potential cross-contamination
- No text or brand elements that could **cause a potential consumer to believe the product is flavoured against Health Canada guidelines**

#### 5. PARTICULARS FOR PEEL-BACKS

Peel-back labels enjoy some exemptions to the rule that there can be no hidden information on cannabis labels. Rejoice!

**There's just one catch — you need to have a space on the exterior layer that indicates there's more information. A simple 'Lift Here' will do.**

- Extended content indicator on exterior

#### ELEMENTS THAT MUST BE ON THE EXTERIOR PART OF THE LABEL:

- Contact information of the licence holder
- Lot number

- Brand name
- Number of discrete units, if applicable
- The warning "KEEP OUT OF REACH OF CHILDREN / TENIR HORS DE LA PORTÉE DES ENFANTS"
- Health warning message
- Standardized cannabis symbol
- Quantity of THC, total THC, CBD, total CBD in mg per gram or in mg per unit, as applicable
- Identity by common name of product or its function, as applicable
- Intended use
- Bar code, optional
- An additional brand element other than the brand name, optional (if image, size must be smaller or equal to 1.27 cm by 1.27 cm; if text only, type size must be smaller or equal to 7 points)

#### **ELEMENTS THAT CAN BE ON THE INTERIOR OR EXTERIOR OF THE LABEL:**

- Class of cannabis
- Recommended storage conditions
- Packaging date
- Net weight in grams or volume, as applicable
- Net weight per discrete unit, if applicable
- Cannabis possession statement
- Expiry date or a statement that no expiry date determined
- List of ingredients
- Durable life date
- Name of any food allergen
- Sources of food allergen or gluten, and added sulphites
- Nutrition facts table
- Quantity of THC and CBD dispensed per activation, if applicable

**Durable Life Date/ Best Before Date Bilingual Month Symbols**

**JA** - January    **MA** - May    **SE** - September

**FE** - February    **JN** - June    **OC** - October

**MR** - March    **JL** - July    **NO** - November

**AL** - April    **AU** - August    **DE** - December